

# ***Asia Pacific Rail 2016***



The leading event for  
Asia Pacific's rail industry

DATES

**22–23**  
**March 2016**

VENUE

Hong Kong Convention &  
Exhibition Centre

[www.terrapinn.com/aprail](http://www.terrapinn.com/aprail)

A nighttime photograph of a city skyline. In the foreground, a tram track with glowing orange lights curves through a snowy area. The background features several tall, brightly lit skyscrapers, including one with a distinctive illuminated spire on the left. The sky is dark, and the city lights create a vibrant, urban atmosphere.

OVER 6,500KM OF RAIL PROJECTS  
ARE CURRENTLY PLANNED AND  
ANNOUNCED IN ASIA. BILLIONS  
ARE BEING INVESTED INTO THE  
REGION, CREATING MASSIVE  
OPPORTUNITIES FOR THE  
RAIL INDUSTRY.

## Our story

Despite being the backbone of every transportation system, the rail industry has often been thought of as conservative and change-resistant. But not anymore. As we move into the age of the digital railway, passengers are not just commuters, but true consumers who expect a comfortable and “connected” experience.

At the same time, railway operators are facing increasingly complex asset management issues, difficult high-speed construction challenges and tough operational efficiency targets. We bring together the entire rail industry in Asia to tackle these challenges and pave the way for the future of transport in the region.

### Welcome to Asia Pacific Rail.

The most exclusive and influential railway gathering in the region, Asia Pacific Rail attracts over 1,000 attendees from Asia and across the globe each year.

In 2016, Asia Pacific Rail will have more content than ever before, with 4 premium conference tracks and a new co-located event, Smart Cities World Asia. Our premium conference tracks will feature exciting innovations in metro, high-speed rail, mainline passenger and freight, all focused on the theme enhancing operational excellence and passenger experience to improve your bottom line.

Visionary keynotes will lay the foundations for two days of intensive learning, discussion and networking. Leading C-Level executives will share case studies from across the world, ensuring you can learn from the best of the best. Spend time debating with them during the small-group roundtable sessions, allowing you to foster relationships and make new business contacts.

Whether you're a railway operator, railway authority or a solution provider to the global railway industry, you need to join us as we lay the foundations for Asia's rail future.



**JACOB KAM**

Operations Director  
MTR Corporation



**GEORGE CLARK**

Engineering Director, Capital Programmes  
London Underground



**DIRK AHLBORN**

Chief Executive Officer  
Hyperloop Transportation Technologies Inc



**TC CHEW**

Managing Director  
Chew Transit Consultancy Ltd.



## World-leading rail speakers

At Asia Pacific Rail, we bring together best-in-class rail operators, to make sure you learn from real-life examples.

We've already confirmed four influential leaders, and we're just getting started.

From leading Asia's best metro to operating the world's largest rail network, our speakers will give essential insights into how you can prepare your rail business for success.

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**Are you a railway operator with a great case study to share?**

Then contact **Jessica Foong** on [jessica.foong@terrapinn.com](mailto:jessica.foong@terrapinn.com) to talk about how you can get involved in Asia Pacific Rail 2016.

# Join our faculty of confirmed speakers



**Ashwani Saxena**  
Director (Project) Jaipur Metro Rail Corporation Ltd.



**H S Anand**  
Director, Rolling Stock, Delhi Metro Rail Corporation



**Emmanuel Vivant**  
Managing Director, Hong Kong Tramways



**Yuslizar Daud**  
General Manager, Rail, Land Public Transport Commission (SPAD)



**Silvester Prakasam**  
Deputy Director Fare Systems, Land Transport Authority



**Hoang Ngoc Tuan**  
Vice Director of Project Management Unit No.2 (PMU2), Management Authority For Urban Railways



**Leo Mak**  
Director of Systems for KVMRT Project, MMC Gamuda



**Richard Keefe**  
Head of rolling stock, MTR Corporation Limited



**Dr Tony Lee**  
Chief of Operations Engineering, MTR Corporation Limited



**Ajit Kumar Mishra**  
Additional General Manager, Dedicated Freight Corridor Corporation of India Ltd.



**Julie Bullas**  
Executive Director, Policy, Communications and Planning, Office of the National Rail Safety Regulator



**Andrew Adam**  
General Manager National Intermodal, Pacific National



**YBHU Tan Sri Ismail Bin Adam**  
Group Chairman, Prasarana Malaysia Berhad



**Peter Lunden-Welden**  
President & CEO, Seoul Line 9 Operation co. Ltd



**Valery Tubbax**  
Head of Power & Infrastructure Advisory, Investment Banking Department Asia, Sumitomo Mitsui Banking Corporation



**Wang Yi Chuan**  
Secretary, Taichung City Government Department of Transportation



**Hanwei Yang**  
PhD, Engineering Director, Facility Engineering Dept, Taiwan High Speed Rail



**John Chen**  
Chief Operating Officer, Taiwan High Speed Rail Corporation



**Chou Yung-Hui**  
Director General, Taiwan Railway Authority



**C.P. Sharma**  
IRTS, Chief Commercial Manager, Western Railways

# Visit to MTR Super Operations Control Centre

Preliminary Programme

21 March 2016

Carrying an average of over 5.4 million passengers every weekday, MTR is regarded as one of the world’s leading railways for safety, reliability, customer service and cost efficiency.

The Operations Control Centre (OCC) is the “heart” of MTR train operations. For 24-hours-a-day, 7-days-a-week, staff of the OCC keep close watch on every train and every activity in the network to ensure the delivery of safe and reliable train services to keep the city on the move.

With network expansion in mind and to further enhance communication amongst the controllers of different railway lines, the Corporation successfully migrated the OCCs of different rail lines in 2013 to the “Super OCC” at Tsing Yi to supervise the entire heavy rail network under one roof. It houses the controls for three of the four new rail lines currently being constructed in Hong Kong.

To prepare for its new role, the Tsing Yi OCC underwent a \$117 million facelift to upgrade facilities and equipment, including the installation of larger rear projection mimic displays and the creation of more space to accommodate the larger team.

Under its “Rail plus Community” development business model, the Corporation has created fully integrated commercial and residential communities along the railway alignment. Residents enjoy convenient access to public transport, which in turn, stimulates patronage and enhances land values. This visit will showcase the “Rail plus Community” development business model in Tsing Yi.

Programme	
13:20	Shuttle Bus to “Super OCC” from Hotel in Wanchai
14:00	Welcome Remarks
14:05	Introduction of “Super OCC”
14:25	Panoramic View of “Super OCC”
14:40	Refreshment
14:55	Presentation on “Community Development – Rail plus Community Development Model”
15:15	Closing Remarks
15:20	Tour of Tsing Yi Station & MTR Mall - Maritime Square
15:50	Shuttle Bus back to Hotel
16:20	End of Tour



# AGENDA AT A GLANCE

DAY ONE (Tuesday 22 <sup>nd</sup> March, 2016)				
09:00	OPENING PLENARY KEYNOTE			
10:30	Exhibition visit, networking & refreshments			
	EXPERIENCE & SAFETY	SIGNALLING & COMMUNICATIONS	ROLLING STOCK & TRACK	MAINLINE
11:30	Passenger Experience	Signalling Best Practice	Smart Trains	Rail Freight
12:50	Networking lunch & exhibition visit			
14:20	Projects & Safety	Communications	Track Infrastructure	Rail Freight
16:00	Exhibition visit, networking & refreshments			
16:40	PROJECT UPDATE ROUNDTABLES			
17:20	KEYNOTE PLENARY SESSION			
18:20	Networking Cocktail Party			



"Fantastic, well run event with very useful insights for me."  
**Warwick Horsley**, Head of Operations & Performance, **Public Transport Victoria**

DAY TWO (Wednesday 23 <sup>rd</sup> March, 2016)				
	KEYNOTE PLENARY SESSION			
	Exhibition visit, networking & refreshments			
	RAIL REVENUE & TICKETING	SIGNALLING & COMMUNICATIONS	ASSET MANAGEMENT	MAINLINE & HIGH SPEED RAIL
	Rail Revenue	Brownfield Signalling	Rolling Stock Asset Management	Funding & Sustainability
	Networking lunch & exhibition visit			
	Rail Ticketing	Communications	Infrastructure Asset Management	Intercity & High Speed Rail
	ROUNDTABLE DISCUSSION SESSION			
	Close of Asia Pacific Rail 2016			



"Thank you for a conference that is well organised. I enjoyed the fruitful 2 day session. I also like the way the various subject matter contents are organised in a few key tracks."  
**Ling Wee Lee**, Managing Director, **SMRT Trains, SMRT Corporation Ltd.**

# DAY 1

Tuesday  
22<sup>nd</sup> March, 2016

## Highlights

**Rail Leaders Panel:** Hear from top rail leaders about the industry game changers impacting the future of rail in Asia Pacific

**Project Update Roundtables:** Get updated on the latest project developments and opportunities from countries including Singapore, Thailand, Australia, China, India and more

**Hyperloop Keynote:** Find out the latest updates on the Hyperloop, which is expected to transform the passenger travel industry, and what the implications could be for Asia's rail industry

## OPENING PLENARY KEYNOTE

08:55

Organiser's opening remarks

09:00

Chair's opening remarks

09:10

### Building the smart digital railway of the future with data & analytics

- The power of technology and data in the delivery of smart transportation in smart cities
- Data as an asset: How can rail authorities and operators transform data into actionable strategies for improvement?
- Preventing breakdowns and empowering consumers with real time information on traffic conditions

09:30

### RAIL LEADERS' PANEL

#### Industry game changers and strategic differentiators: The future of rail

- Keeping up with the competition: How should rail operators be playing to competitive advantages against other rail and transport operators?
- What is a sustainable and profitable model to manage rail developments and daily operations amidst challenging times?
- Managing customers: Are we meeting expectations, delivering experience and enhancing engagement?
- Delivering value: What are the areas of improvements today and how are we taking into account future needs?
- Balancing priorities: What will be the most important considerations for the next decade?

**MODERATOR:** T. C Chew, Managing Director, Chew Transit Consultancy Ltd

**PANELLISTS:** Peter Lunden-Welden, President & CEO, Seoul Line 9 Operation co. Ltd

YBHG Tan Sri Ismail Bin Adam, Group Chairman, Prasarana Malaysia Berhad

Jacob Kam, Operations Director, MTR Corporation Limited

10:30

Exhibition visit, networking & refreshments













	EXPERIENCE & SAFETY	SIGNALLING & COMMUNICATIONS	ROLLING STOCK & TRACK	MAINLINE
	Passenger Experience	Signalling Best Practice	Smart Trains	Rail Freight
11:30	<b>Rail Masterpiece – Dubai Metro’s artistic transformation</b> <ul style="list-style-type: none"> <li>Incorporating the artistic influence into station design</li> <li>The station as a destination: Transformations into a hub for art, music and culture</li> <li>Creating a holistic visual and auditory experience for passengers</li> </ul>	<b>Insights into the world’s largest re-signalling project: A London Underground case study</b> <ul style="list-style-type: none"> <li>How is London Underground managing its brownfield re-signalling project?</li> <li>What are the measures taken to prevent disruption of daily operations during re-signalling?</li> <li>What are some key lessons that Asian metros can learn from LU?</li> </ul> <b>George Clark</b> , Engineering Director, Capital Programmes, <b>London Underground</b>	<b>How technology is transforming legacy fleets into smarter trains</b> <ul style="list-style-type: none"> <li>What is the business case?</li> <li>Proactive defect elimination and asset health monitoring</li> <li>Precise maintenance works to prevent breakdowns</li> <li>Cost and operational benefits of deployment</li> </ul>	<b>Rail Expansions: Modernising railways and raising freight volumes</b> <ul style="list-style-type: none"> <li>Achieving high and sustainable growth in freight volumes</li> <li>What are the initiatives and plans put in place to modernise locomotives and infrastructure to ensure maximum reliability?</li> <li>Moving ahead, what are new developments for the future?</li> </ul>
11:50	<b>Passengers as top priority: How Seoul Metro 9 keeps passengers connected and comfortable</b> <ul style="list-style-type: none"> <li>What are the initiatives that Seoul metro 9 has put in place to engage commuters?</li> <li>Delivering connected and convenient passenger experience</li> <li>What are the measures put in place to ensure the reliability and punctuality of services and facilities for minimal passenger inconvenience?</li> </ul> <b>Peter Lunden-Welden</b> , President & CEO, <b>Seoul Line 9 Operation co. Ltd</b>	<b>Innovations in CBTC design for optimal train control</b> <ul style="list-style-type: none"> <li>Meeting requirements to cater for growing passenger traffic and safety standards</li> <li>Integrating three-level controls within a single platform for optimal train control and management</li> <li>Using Automatic depot and Fully Automated Operations</li> </ul> <b>Reserved for Beijing TCT</b>	<b>PANEL</b> <b>Smart trains: How to design out failure that impacts availability?</b> <ul style="list-style-type: none"> <li>What are the current rolling stock models addressing capacity, frequency and reliability concerns?</li> <li>What are the key features that should be incorporated to prevent failures?</li> <li>How are condition monitoring and asset management being integrated to future trains?</li> <li>Designing the option for future expansions and driverless features</li> </ul> <b>PANELLIST:</b> <b>Richard Keefe</b> , Head of Rolling Stock, <b>MTR Corporation Limited</b>	<b>Raising rail freight productivity and cost effectiveness</b> <ul style="list-style-type: none"> <li>What are the strategies applied at rail terminals to raise operational efficiencies?</li> <li>Raising freight volumes to maximise value delivered from freight service</li> <li>How has technology enabled the increased performance, productivity and profitability?</li> </ul> <b>Andrew Adam</b> , General Manager National Intermodal, <b>Pacific National</b>
12:10	<b>Rail as the backbone of an integrated transportation ecosystem</b> <ul style="list-style-type: none"> <li>What is the role of rail?</li> <li>How can rail operators and authorities enable an end-to-end, multi-modal journey that is interconnected and seamless?</li> <li>Hassle-free transition at interchanges &amp; convenient transfers and access to other modes of last mile transport</li> </ul>	<b>Maximising CBTC systems for optimal service performance</b> <ul style="list-style-type: none"> <li>Catering to a growing demand of passengers</li> <li>How can we better optimise signalling systems to further improve service frequency?</li> <li>Case studies and insights from South Island Extension and Shatin Central link</li> <li>Technological innovations and takeaways for future developments</li> </ul> <b>Terence Law</b> , Project Manager – Signalling, <b>MTR Corporation</b>		<b>Maintaining and operating below rail operations for optimal network performance</b> <ul style="list-style-type: none"> <li>What are the challenges and difficulties of below rail operations?</li> <li>Initiatives and measures to maintain and operate networks for optimal performance</li> <li>Key takeaways for efficient freight network management</li> </ul>
12:30	<b>Creating a personalised digital rail experience</b> <ul style="list-style-type: none"> <li>Understanding the needs of next generation of self-directing, tech-savvy passengers</li> <li>Creating customer-oriented mobility and facilities</li> <li>Evolving role of rail staff from passive counter roles to active frontline engagement</li> </ul>	<b>Overcoming signalling system and interface integration challenges</b> <ul style="list-style-type: none"> <li>Ensuring consistent and continuous monitoring of mission-critical systems</li> <li>Integrating multiple interfaces and systems from multiple suppliers</li> <li>Optimising Man-Machine interfaces for greater efficiencies</li> </ul> <b>Leo Mak</b> , Director of Systems for KVMRT Project, <b>MMC Gamuda</b>	<b>Achieving cost savings through energy and carbon efficient trains</b> <ul style="list-style-type: none"> <li>What are the energy-saving initiatives to reduce costs?</li> <li>Imposing stringent measures on rolling stock manufacturers to ensure energy savings</li> <li>Managing energy consumption: AC VS DC based metro stock</li> <li>How will these initiatives translate into long term savings?</li> </ul> <b>H S Anand</b> , Director, Rolling Stock, <b>Delhi Metro Rail Corporation</b>	<b>Improving rail freight performance with smart containers</b> <ul style="list-style-type: none"> <li>Maximising container compatibilities for rail and road freights</li> <li>Adopting emerging new technologies and materials to raise weight-tear ratios</li> <li>Supply chain visibility: Empowering clients with real-time information to ensure safety, security and condition of delivery</li> </ul>
12:50	Networking lunch & exhibition visit			
	Projects & Safety	Communications	Track Infrastructure	Rail Freight
14:20	<b>Ensuring passenger safety during emergency situations</b> <ul style="list-style-type: none"> <li>Keeping communication systems online during breakdowns</li> <li>Delivering timely, responsive information to passenger</li> <li>Restoring stalled operations in the most timely manner</li> <li>What are the contingency plans in place during breakdown</li> </ul>	<b>Is LTE the future of GSM-R?</b> <ul style="list-style-type: none"> <li>What are the challenges faced in the migration to LTE?</li> <li>How has the deployment of LTE technologies delivered greater value while minimising operational and maintenance costs?</li> <li>What are the advantages of LTE over GSM-R?</li> </ul>	<b>Preventive and predictive approaches to maintain track regularity for passenger comfort and safety</b> <ul style="list-style-type: none"> <li>What are the challenges faced by Taiwan High Speed Rail in its track management?</li> <li>Pattern and root causes of alignment irregularities</li> <li>Precautions taken against natural hazards under extreme weather conditions</li> <li>Monitoring, engineering assessments and counter measures</li> </ul> <b>Hanwei Yang</b> , PhD, Engineering Director, Facility Engineering Dept, <b>Taiwan High Speed Rail</b>	<b>Best practices to ensure high rail freight service levels and reliability</b> <ul style="list-style-type: none"> <li>How is freight being optimised globally?</li> <li>How are containers being loaded and unloaded for maximum efficiencies?</li> <li>Increasing transit time and delivering consistent reliability</li> <li>Initiating Big Data projects to measure and analyse performance indicators to identify areas for improvements</li> </ul>



14:40	<p><b>Mitigating rail risk and driving the safety journey</b></p> <ul style="list-style-type: none"><li>What are the risk-based safety improvements and initiatives put in place to ensure rail safety and create a safety culture across Australia's rail landscape?</li><li>How are authorities and operators cooperating and co-regulating rail safety standards to mitigate overall rail risk?</li><li>What are some key lessons for the rest of the industry?</li></ul> <p><b>Julie Bullas</b>, Executive Director, Policy, Communications and Planning, <b>Office of the National Rail Safety Regulator</b></p>	<p><b>Deploying TETRA for optimal mission-critical communications</b></p> <ul style="list-style-type: none"><li>Ensuring reliability and clarity of the communications of safety and business critical operations in the metro</li><li>End-to-end data communication to ensure system availability and overcome underground rail coverage challenges</li><li>Deriving the most value from the TETRA Solution</li><li>Planning for future extension and evolution</li></ul> <p><b>Reserved for Teltronic</b></p>	<p><b>Reducing risks of derailment and breakdowns through efficient and effective sleeper maintenance</b></p> <ul style="list-style-type: none"><li>Tackling the key causes of sleeper failures</li><li>How should sleeper maintenance and replacements be optimised for maximum efficiency?</li><li>Best practices for restoring operations during sleeper failure</li></ul>	<p><b>PANEL</b></p> <p><b>Cooperation vs Competition: Changing attitudes towards intermodal freights</b></p> <ul style="list-style-type: none"><li>What is the role of rail in the future of intermodal freight logistics?</li><li>Creating container compatibilities for rail and road freights</li><li>How should authorities and operators be working together in order to deliver end-to-end freight services?</li></ul> <p><b>PANELLIST:</b></p> <p><b>Andrew Adam</b>, General Manager National Intermodal, <b>Pacific National</b></p>	
15:00	<p><b>Raising rail accessibility across Singapore</b></p> <ul style="list-style-type: none"><li>Reducing travel durations and increasing metro accessibility</li><li>Looking ahead, what are the plans for the Cross Island Line and Jurong Region Line?</li><li>What are the challenges and opportunities arising from these projects?</li></ul>	<p><b>COMMUNICATIONS WORKSHOP</b></p> <p><b>Delivering connected journeys with dynamic rail communications</b></p> <ul style="list-style-type: none"><li>Shifting from multiple application-specific networks to single integrated communications infrastructure</li><li>Seamless communications between systems to ensure interoperability of data</li><li>Measures to prevent interference of passengers Wi-Fi and train control communications</li><li>Ensuring enough bandwidth and capacity to support new applications, improve train efficiencies and increase passenger satisfaction</li><li>How can operators get more out of their communications infrastructure?</li></ul>	<p><b>Ensuring track integrity through intelligent condition monitoring</b></p> <ul style="list-style-type: none"><li>Continuous monitoring of temperature and stress levels of track infrastructure</li><li>Prevention of rail accidents and breakdowns through proactive identification of high rail risk conditions and areas</li><li>How does it translate into increased maintenance efficiencies?</li></ul>		
15:20	<p><b>Building an integrated metro network in Ho Chi Minh City</b></p> <ul style="list-style-type: none"><li>Overview of metro line project developments and updates</li><li>What are the challenges encountered in project financing and construction?</li><li>Opportunities and tenders available for Ho Chi Minh Metro</li></ul> <p><b>Hoang Ngoc Tuan</b>, Vice Director of Project Management Unit No.2 (PMU2), <b>Management Authority For Urban Railways</b></p>		<p><b>Overcoming challenges faced during track maintenance and rehabilitation</b></p> <ul style="list-style-type: none"><li>How should operators move towards conducting more maintenance works while adjacent track remains open to overcome time and access restrictions?</li><li>Best practices for coordination and scheduling track maintenance works after operating hours</li><li>What are the measures put in place to reduce risks to personnel safety while striving for time, cost and operations efficiencies?</li></ul>		<p><b>A peek into the future Kunming-Singapore Railway</b></p> <ul style="list-style-type: none"><li>Updates on the Thai-Laos-China Freight link</li><li>Challenges faced in development</li><li>Strategies and measures to overcome obstacles</li></ul>
15:40	<p><b>Enhancing passenger safety on the platform</b></p> <ul style="list-style-type: none"><li>Eliminating rail accidents arising from platform track intrusion</li><li>Continuous monitoring of trackway between platforms, trains and tunnel entrances.</li><li>Automatic braking of driverless trains upon detection of objects on tracks</li></ul> <p><b>Reserved for Honeywell</b></p>		<p><b>Enhancing rail networks for increased mobility and interconnectivity</b></p> <ul style="list-style-type: none"><li>Maximising the effectiveness of existing and new infrastructure for optimal rail operations</li><li>Tackling challenges encountered in track alignment and construction</li><li>Designing flexibility into track infrastructure for shared networks</li></ul>		<p><b>How has digital revolution transformed the playing field for rail freight operations?</b></p> <ul style="list-style-type: none"><li>Applying telematics to realise the optimal potential of freight operations</li><li>Real-time trace and track of wagon-load and the mileage for efficient fleet management</li><li>Predictive modelling to transform big data into actionable intelligence and strategies</li></ul>
16:00	Exhibition visit, networking & refreshments				

PROJECT UPDATE ROUNDTABLES

16:40	Join our speakers for an engaging discussion on the latest updates on the status and opportunities available in these projects	 Singapore	 Indonesia	 Malaysia	 Vietnam	 China	 Taiwan	 India	 Australia	 Cambodia	 Thailand
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KEYNOTE PLENARY SESSION

17:20	<b>KEYNOTE</b> <b>Hyperloop: Bringing disruption and innovation to the passenger travel industry</b> <ul style="list-style-type: none"> <li>How will the Hyperloop transform passenger travel and experience?</li> <li>Timelines &amp; updates: How far are we away from a Hyperloop future?</li> <li>Bringing the hype back: How to recruit and motivate employees/volunteers to grow with the company?</li> <li>What are some key lessons for Asia?</li> </ul> <b>Dirk Ahlborn</b> , Chief Executive Officer, <b>Hyperloop Transport Technologies Inc</b>	17:40	<b>PANEL</b> <b>Meeting tomorrow's demands: How should rail operators/authorities be investing in talent development and management today?</b> <ul style="list-style-type: none"> <li>Aging baby boomer workforce: Investing in the next generation of junior and middle management rail professions to build railways of tomorrow</li> <li>What are some of the industry best practices in talent acquisition, management and development?</li> <li>Enabler vs Replacement: What is the role of technology in the labour-intensive rail industry?</li> </ul>
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18:20	Chair's closing remarks & Networking Cocktail Party
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# DAY 2

Wednesday  
23<sup>rd</sup> March, 2016

## Highlights

**Operations Excellence Panel:** Gain insights into how leading metros in the region are raising rail standards and increasing capacity for the future

**Asset Management:** From rolling stock to infrastructure, maximise and manage rail assets to achieve the highest value and performance

**Brownfield Signalling Panel:** Learn strategies to overcome challenges, safety concerns and implementation compatibility issues encountered during brownfield signalling projects

### KEYNOTE PLENARY SESSION (Operations Excellence)

08:55

Organiser's opening remarks

09:00

Chair's opening remarks

09:10

#### KEYNOTE

##### Incorporating the future into today's operational strategy

- Will MTR's 99.9% on-time performance be the new standard for metros?
- Perfect service reliability: Is it a realistic promise?
- Strategies to maximize and safeguard the assets for the future
- What will be the next disruptor to rail operations and how should operators be ready to harness its potential?
- Managing partnerships and relationships with suppliers to further drive innovation in service operations

Jacob Kam, Operations Director, MTR Corporation Limited

09:30

#### OPERATIONS EXCELLENCE PANEL

##### Delivering operations excellence and redefining rail standards for the future

- Capacity: Accommodating a growing demand for rail services
- Reliability: Ensuring service reliability amidst ongoing maintenance and new projects
- Contingency planning: Strategies for optimal response during disruptions
- What role does technology play in improving service delivery and system availability?

10:30

Exhibition visit, networking & refreshments







	RAIL REVENUE & TICKETING	SIGNALLING & COMMUNICATIONS	ASSET MANAGEMENT	MAINLINE & HIGH SPEED RAIL
	Rail Revenue	Brownfield Signalling	Rolling Stock Asset Management	Funding & Sustainability
11:30	<b>Using transit stations for e-commerce delivery</b> <ul style="list-style-type: none"> <li>Click, commute and collect</li> <li>Intelligent “click and collect pod” at transit stations</li> <li>Creating convenience for the consumers</li> <li>Commercial revenue for operators</li> <li>Collaboration opportunities between operators and commercial partners</li> </ul>	<b>Tackling critical re-signalling challenges for effective service implementation</b> <ul style="list-style-type: none"> <li>Testing and commission challenges encountered during migration towards CBTC</li> <li>Balancing priorities, optimising resources and combining tests to catalyse migration process</li> <li>What are some best practices and pitfalls to avoid during trial runs?</li> </ul>	<b>Asset migration strategies to minimise impact on service disruption</b> <ul style="list-style-type: none"> <li>Smooth migration from legacy to new assets</li> <li>Ensuring the compatibility of systems</li> <li>What are the measures taken to ensure that service disruptions are kept to the minimum</li> </ul>	<b>Evaluating the viability of mega rail projects through effective feasibility and due diligence studies</b> <ul style="list-style-type: none"> <li>How to effectively engage the primary stakeholders in a successful mega rail projects?</li> <li>What are the key criteria for an effective and sustainable rail project?</li> <li>How to align and work with authorities, operators, developers and stakeholders towards to the common goal?</li> </ul>
11:50	<b>Transit-oriented developments: Creating demand for metro services</b> <ul style="list-style-type: none"> <li>Raising traffic volumes through mixed-used developments</li> <li>Promoting rail as the backbone of the transportation system</li> <li>Capturing passengers through residential developments and shopping areas</li> </ul> <b>Wang Yi Chuan</b> , Secretary, <b>Taichung City Government Department of Transportation</b>	<b>PANEL</b> <b>Industry best practices of CBTC signalling projects</b> <ul style="list-style-type: none"> <li>Migration of legacy systems to new system</li> <li>System and infrastructure compatibility</li> <li>Managing disruptions to service operations during testing</li> <li>Safety and testing: Eliminating out of control</li> <li>Change management for employee competency and skill</li> <li>Mixed systems: Should legacy systems be kept for fall-back?</li> </ul> <b>PANELLIST:</b> <b>George Clark</b> , Engineering Director, Capital Programmes, <b>London Underground</b>	<b>PANEL</b> <b>Cost considerations of rolling stock replacements vs refurbishments</b> <ul style="list-style-type: none"> <li>What are the key factors for consideration prior to making a decision?</li> <li>How can authorities extend lifetime value of assets?</li> <li>Cost-benefit analysis: Balancing technological upgrades with investment costs</li> <li>Identifying the optimised spare part inventory levels</li> <li>Life cycle costing</li> </ul> <b>PANELLIST:</b> <b>Dr Tony Lee</b> , Chief of Operations Engineering, <b>MTR Corporation Limited</b>	<b>PANEL</b> <b>Funding and investment of railway projects</b> <ul style="list-style-type: none"> <li>What is the role of Private-public partnerships in railway projects?</li> <li>Key considerations behind the approval of a loan</li> <li>Financial feasibility and considerations for funding</li> <li>Who should bear the ridership risk?</li> <li>Are availability payments sustainable?</li> <li>Innovative funding strategies</li> <li>What are some key lessons that metros can learn from freight funding models?</li> </ul> <b>PANELLIST:</b> <b>Valery Tubbox</b> , Head of Power & Infrastructure Advisory, Investment Banking Department Asia, <b>Sumitomo Mitsui Banking Corporation</b>
12:10	<b>Transforming big data insights into rail revenue strategies and growth</b> <ul style="list-style-type: none"> <li>Harnessing RFID technologies and analysing big data to monitor passenger demand</li> <li>Utilising real-time scheduling of drivers and tram to maximise the number of commuters taking the service</li> <li>What are the strategies put in place to generate new sources of revenue?</li> <li>What can other operators learn from Hong Kong Tramways?</li> </ul> <b>Emmanuel Vivant</b> , Managing Director, <b>Hong Kong Tramways</b>			
12:30	<b>Achieving rail profits through efficient revenue management</b> <ul style="list-style-type: none"> <li>Integrating ticketing, inventory, revenue management and distribution</li> <li>Customising sales and distribution strategies based on customer segments and needs</li> <li>Creating more value for higher yields</li> </ul>	<b>Harnessing moving block technologies to reduce headway and increase service frequency</b> <ul style="list-style-type: none"> <li>Building the business case for CBTC Re-signalling</li> <li>Shifting from a hardware to software approach, how can operators achieve more from their CBTC systems?</li> <li>What are the results achieved from deployment and what does it mean in terms of signalling maintenance?</li> </ul>	<b>Effective refurbishment and maintenance strategies to extend rolling stock lifecycle</b> <ul style="list-style-type: none"> <li>How to maximise return on assets through effective management of asset information</li> <li>Best practices in maintenance and management works</li> <li>What are some new emerging technologies and innovations to minimise common rail accident and rolling stock damages?</li> </ul>	<b>Leading a sustainable and profitable railway</b> <ul style="list-style-type: none"> <li>Profit generation a pre-condition: What are some strategies put in place to ensure growth and sustainability of revenue strengths</li> <li>Effective management of inventory and purchase orders to reduce costs and wastage</li> <li>What are key takeaways and lessons?</li> </ul>
12:50	Networking lunch & exhibition visit			
	Rail Ticketing	Communications	Infrastructure Asset Management	Intercity & High Speed Rail
14:20	<b>Thailand's first integrated ticketing system</b> <ul style="list-style-type: none"> <li>Combining Bangkok's public transport systems under a single ticket</li> <li>Hassle-free transition at interchanges &amp; convenient transfers and access to other modes of last mile transport</li> <li>What are the benefits and efficiencies achieved from this system?</li> </ul>	<b>Advancing the open platform architecture of rail systems</b> <ul style="list-style-type: none"> <li>Open standard control &amp; communication</li> <li>Creating a fully integrated platform for seamless rail system communication</li> <li>Ensuring consistency and compatibility of systems</li> </ul>	<b>Internet of trains: Delivering a fully digital service</b> <ul style="list-style-type: none"> <li>Integrating all systems (rolling stock, fare collection, signalling &amp; communications) into a single platform</li> <li>Data as an asset: Sensor data for analysis and monetization</li> <li>How does it translate into more effective and efficient operations?</li> <li>What's next for the rail industry?</li> </ul>	<b>Raising the competitiveness of railway in intercity travel</b> <ul style="list-style-type: none"> <li>Strategies to ensure competitiveness against alternative models of travel</li> <li>What are the strategies to increase volume of passengers?</li> <li>Service excellence to deliver value to passengers</li> </ul> <b>Chou Yung-Hui</b> , Director General, <b>Taiwan Railway Authority</b>



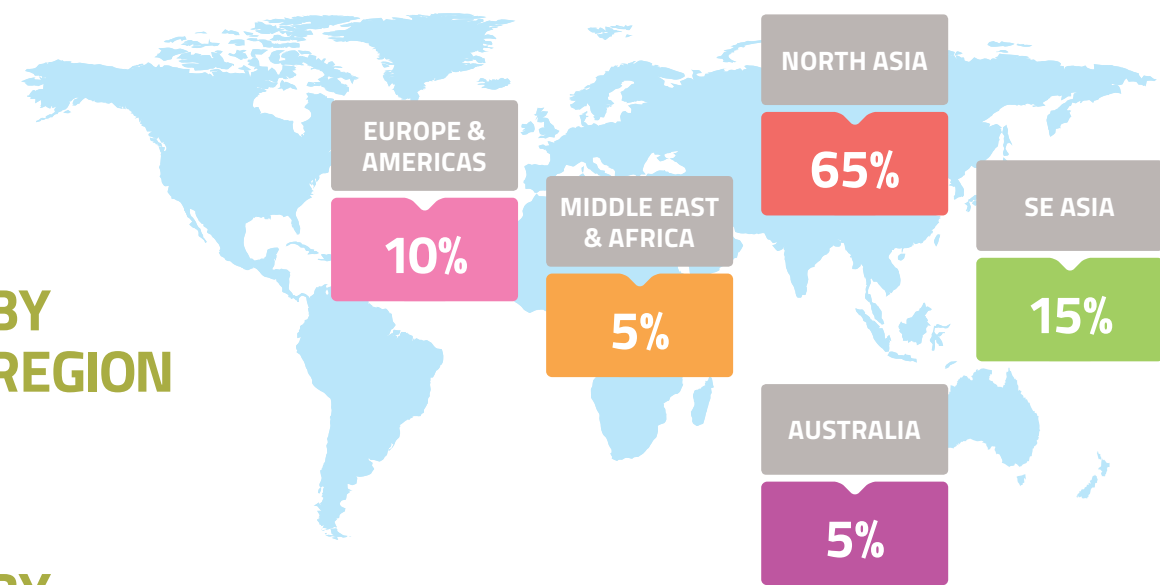
14:40	<b>TICKETING PANEL</b> <b>Rethinking fare payments: Will the future of ticketing be card-based or cloud-based?</b> <ul style="list-style-type: none"> <li>What are the pros and cons of both systems?</li> <li>Will an open AFC system be a viable operating model?</li> <li>With wearables and beacon technology, are we moving to a ticketless future?</li> </ul> <b>Silvester Prakasam</b> , Deputy Director Fare Systems, <b>Land Transport Authority</b>	<b>Ensuring cross railway communication reliability</b> <ul style="list-style-type: none"> <li>Effective transmissions of information to central command</li> <li>Deploying optical fibre cables to enhance communications link</li> <li>Supporting mission critical operations to deliver safe and on-time services</li> </ul>	<b>Harnessing condition monitoring to enable predictive maintenance</b> <ul style="list-style-type: none"> <li>Proactive defect elimination and asset health monitoring</li> <li>Precise maintenance works to prevent breakdowns</li> <li>Cost and operational benefits of deployment</li> </ul>	<b>Insights and developments on China's high speed rail conquest</b> <ul style="list-style-type: none"> <li>Evolution of China's HSR technology</li> <li>Lessons to learn from China's excellence in building HSR rail safely, reliably and quickly</li> <li>Future Expansion of HSR traffic across the region</li> </ul>
15:00		<b>Improving control visibility with smart control systems</b> <ul style="list-style-type: none"> <li>Equipping control centre greater capabilities and systems</li> <li>Automation and alerts of monitoring tasks</li> <li>Efficiency and reliability of the system</li> </ul>	<b>Transforming into the smarter metro – A Sydney Trains case study</b> <ul style="list-style-type: none"> <li>Deploying enterprise asset management to improve service operations of the entire metro</li> <li>Effective monitoring of lifecycle and performance of assets to optimising maintenance works and to account for replacement lead times</li> <li>How will smart enterprise asset management ensure increased reliability and availability of services while maximising returns and values of assets?</li> </ul>	<b>High-Speed Rail: The future of inter-city travel</b> <ul style="list-style-type: none"> <li>Evolution and expansion of Taiwan High Speed Rail</li> <li>What are the challenges encountered in extending routes and new stations?</li> <li>Moving ahead, what are strategies in places to cater to growing demand for high speed rail services?</li> </ul> <b>John Chen</b> , Chief Operating Officer, <b>Taiwan High Speed Rail Corporation</b>
15:20	<b>The digital revolution: How is it disrupting rail ticketing?</b> <ul style="list-style-type: none"> <li>How will rail ticketing be issued through smartphones?</li> <li>Deploying biometric ticketing to distinguishing touts and genuine passengers</li> <li>How effective has mobile and biometric ticketing been in providing greater convenience to commuters?</li> <li>What are the benefits and challenges of this deployment?</li> </ul> <b>C.P.Sharma</b> , IRTS, Chief Commercial Manager, <b>Western Railways</b>	<b>Moving into the digital age, how has the delivery of information to passengers evolved?</b> <ul style="list-style-type: none"> <li>Innovative systems designs to improve passenger communications</li> <li>How can operators be more interactive in terms of operator-passenger communications?</li> <li>Beyond the platform, how can operators continue to empower commuters with real-time information on services?</li> </ul>	<b>Creating an integrated asset management strategy for optimal performance</b> <ul style="list-style-type: none"> <li>Post-construction as the optimal time to implement asset management strategies</li> <li>Condition monitoring as a means for proactive predictions of faults and failures</li> <li>What are the benefits of implementing asset management early?</li> </ul>	<b>Increasing the safety and reliability of intercity rail journey</b> <ul style="list-style-type: none"> <li>Reviewing speed limits for intercity rail travel</li> <li>What are the actions and strategies put in place to prevent derailment and accidents?</li> <li>Emerging technologies and innovations to enhance the rail journey</li> </ul>

ROUNDTABLE DISCUSSION SESSION

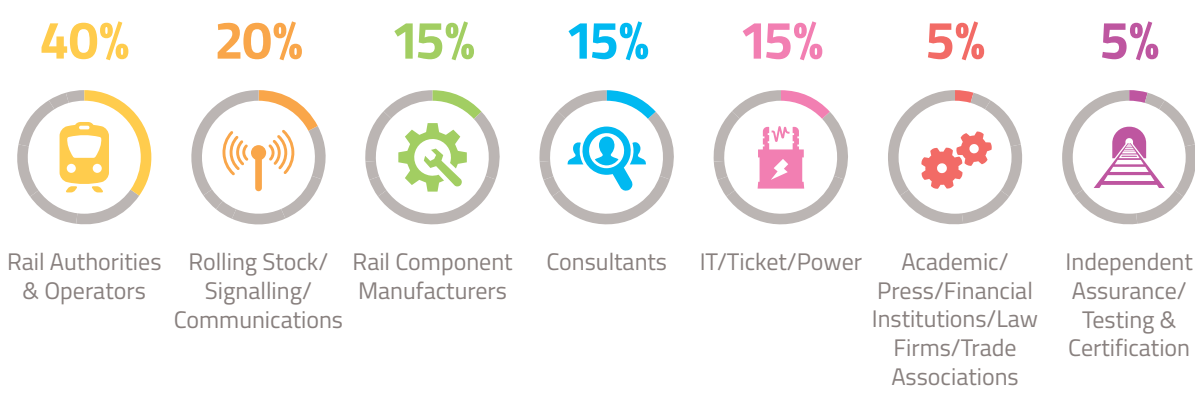
15:40	Join our speakers for an engaging discussion on the latest updates on the status and opportunities available in these projects			
	 Is real time dynamic revenue management feasible?	 Project management: Best practices for on time, on target and within budget	 The economics of rail asset management	 Creating a common standard for rail operations across Asia Pacific
16:30	Close of Asia Pacific Rail 2016			

# Who attends

## BY REGION



## BY INDUSTRY



## BY JOB TITLE



"EVERYTHING IS PROFESSIONALLY ORGANISED FROM THE BEGINNING TILL THE END. THE CONFERENCE SESSIONS (AND SPEAKERS) WERE OF HIGH QUALITY. I WAS PART OF THE ROUNDTABLE SESSIONS AND IT WAS VERY BENEFICIAL FOR ME. AFTER THE ROUNDTABLES, WE GET TO KNOW MORE PEOPLE FROM THE SAME INDUSTRY."

XEROX SERVICES





# Just some of our 2015 attendees:

A.M. Capital ABB Malaysia SdnBhd ABPLN ACP Marketing and Rail Adecco Personnel SdnBhd Advanced Resources Equipment AECOM Alcatel -Lucent ALCO Consulting Allied Telesis Alstom Transport Asia Pacific Amadeus Amenva Amsted Rail AnsaldoSTS AP Rentals Arabian Railway Company ArtesynEmbedded Technologies Arup ASC NIS Security System Asia Rail Consulting Atkins Aurecon Ballast Tools Bangkok Mass Transit System Public Company Bangkok Metro Public Company Bayer MaterialScience Beijing Traffic Control Technology Beijing XHX Technologies Beijing YhdRailway Equipment BMT Asia Pacific Bombardier Transportation Brother Electric Trading Company BytemarkINC. 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KZV Land Public Transport Commission (SPAD) Land Transport Authority, Singapore LeanetteDesign Legion Lets Technology Linsinger Lloyd's Register Rail LycusSolutions M&I Corporation M.A.WAJID & Co. MadePartners Magnetic Control Systems SdnBhd Malaysia External Trade Development Corp. March Networks Marsh Marubeni Rail Mass Rapid Transit Authority of Thailand Max Infrastructure MEGGITT (Sensorex) Metro Transit Solutions Milwaukee Composites Ministry Of Railways Pakistan Ministry of Transportation and Communications, Taiwan Ministry of Transportation, Indonesia Mitsubishi Corp Mitsubishi Heavy Industries MMC-Gamuda Money Concepts Mott MacDonald MRT Corp MTR Corporation Mumbai Metropolitan Region Development Authority MVA Transport Consultant NEC Corporation NetModuleAg New Taipei City Government, Taiwan Number One Holding NuovoTrasportoViaggiatori(NTV) O.E.T.S. O.T.N. 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- Locomotives
- Maintenance
- Monitoring systems
- Passenger services – information, fare collection, ticketing, data
- Platform screen doors
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- Signalling & train control
- Steel manufacturers
- Sound insulation materials
- Wheelset diagnostics systems
- Testing & certification
- Traction motors
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- Tunnel & infrastructure technology
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- Gain exclusive access to decision makers in the industry
- Meet industry leaders, understand their needs, and develop business relationships
- Expand to a new market that is difficult to break into
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- Raise awareness of your solutions and track record amongst your prospective clients
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Looking to expand your market share in Asia? Let us work with you to achieve your business priorities in 2016 by positioning your brand in front of the decision makers of the Asia Pacific railway industry. Beyond a simple exhibition stand, our partnership opportunities allow you to:

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Give us your wish list of the regional clients and prospects that you would like us to invite so that you can meet them at the event. We ask for this list at least 6 weeks out to give our team the lead time to do what they do best - deliver you your wish list.

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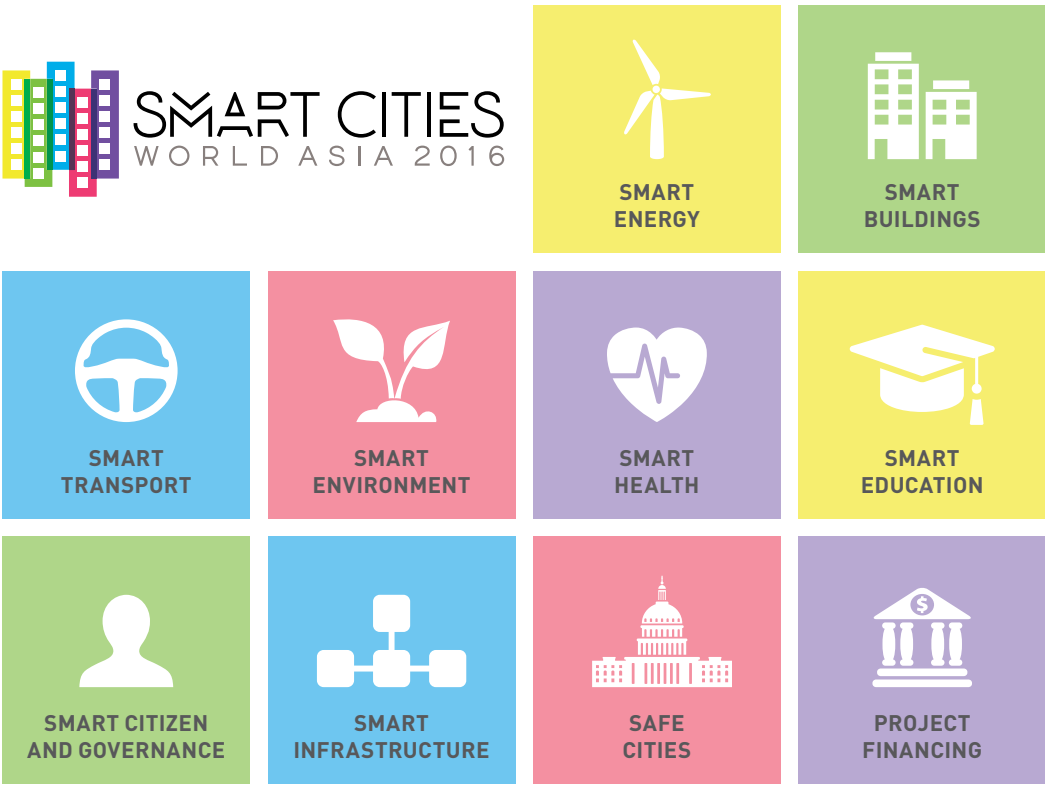
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Chairman	Day 1	Day 2			
Speaking slot in the premium conference	Day 1 Plenary	Day 1 afternoon	Day 1 afternoon / Day 2 afternoon	Day 2 morning/ afternoon	
Lead a roundtable or participate in a panel	2	1	1	1	1
Speaking slot in the technology theatre	2	1	1	1	1
Conference passes	20	15	10	7	3
Exhibition booth	72sqm	54sqm	36sqm	18sqm	9sqm
Facilitated introductions	10	7	5	3	
Exclusive lanyard sponsor	Yes				
Exclusive networking party sponsor	Yes plus 5 minutes welcome speech				
Seat drop at the premium conference	Day 1	Day 1	Day 1		
Pull-up banner placed beside the stage at the premium conference	Yes	Yes	Yes		

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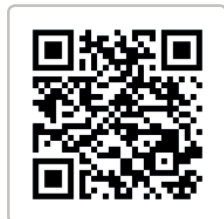
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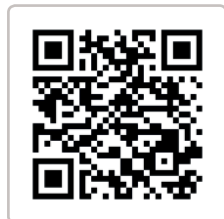
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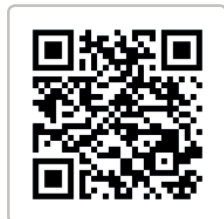
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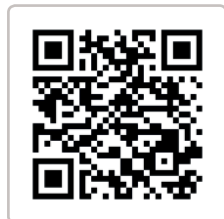
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